



Marco Pasqua

SPEAKER, ACCESSIBILITY CONSULTANT, ENTREPRENEUR

2025

**MEDIA
KIT**



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BIOGRAPHY

Marco Pasqua is a dynamic force in accessibility, entrepreneurship, and advocacy. Born with Cerebral Palsy, he has spent his life proving that obstacles are just opportunities in disguise. An award-winning entrepreneur, accessibility consultant, and best-selling author, Marco's journey is fueled by resilience, creativity, and an unwavering belief in the power of human connection.

His public speaking career began at just 10 years old, where he discovered the profound impact of storytelling. Since then, he has become a powerful voice for disability advocacy across Canada, working as a spokesperson for numerous organizations and demonstrating that meaningful change starts with the right energy and mindset.

Marco initially pursued a career in technology, earning his credentials from the Art Institute of Vancouver before spending five years in the video game industry. But when the 2010 recession cost him his job, he saw it as the turning point he didn't know he needed. Instead of playing it safe, he doubled down on his passion for speaking, launching his own brand as a thought leader in accessibility and social impact.

As an entrepreneur, Marco has helped businesses, municipalities, and organizations across multiple industries create more inclusive workplaces, both in their employment strategies and built environments. He has collaborated with the Rick Hansen Foundation, The Presidents Group (accessibleemployers.ca), HireForTalent.ca, and the Province of British Columbia's employment advisory committee, advocating for universal design, workplace inclusion, and accessibility improvements in physical spaces.

His speaking engagements have taken him to some of the most respected stages, including TEDxStanleyPark, The Duke of Edinburgh Awards, and as emcee of the Accessibility Professionals Networking Conference (APN) since its inception. His impact has earned him prestigious accolades, including being named "Entrepreneur of the Year" by the Self-Employment and Entrepreneur Development Society and being recognized as a Paul Harris Fellow by Rotary International.

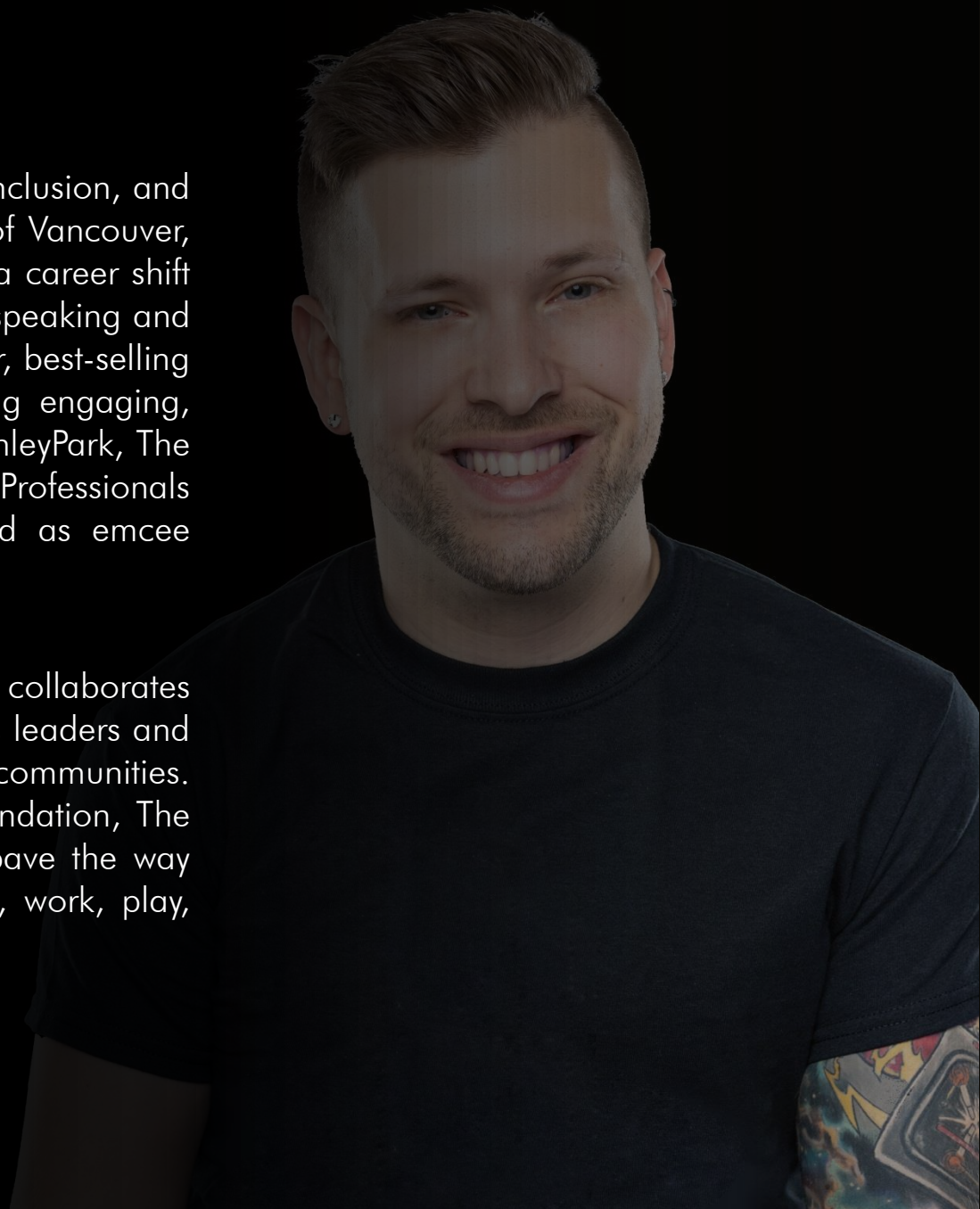
Marco believes that success isn't measured by financial transactions—it's built through human interactions. Through his work, he continues to challenge perceptions, break barriers, and inspire audiences to rethink what's possible when accessibility and inclusion are prioritized.



SHORT BIO

Marco Pasqua is a recognized leader in accessibility, inclusion, and social impact. After graduating from the Art Institute of Vancouver, he spent five years in the video game industry before a career shift in 2010 set him on a path to inspire change through speaking and consulting. Today, he is an award-winning entrepreneur, best-selling author and sought-after speaker, known for delivering engaging, thought-provoking keynotes at events such as TEDxStanleyPark, The Duke of Edinburgh Awards, and the Accessibility Professionals Networking Conference (APN), where he has served as emcee since its inception.

As an Accessibility and Inclusion Consultant, Marco collaborates with some of North America's most influential business leaders and changemakers to create accessible workplaces and communities. His work with organizations like the Rick Hansen Foundation, The Presidents Group, and HireForTalent.ca has helped pave the way for universal access to the spaces where people live, work, play, and learn.





KEYNOTE PRESENTATIONS & WORKSHOPS

At the heart of Marco's keynotes and workshops is **The CUBE Principle**, a transformative framework designed to help individuals and organizations navigate challenges, build authentic relationships, and take purposeful action toward meaningful impact.

CUBE stands for Creatively Utilize your Best Energy—a mindset shift that empowers individuals to adapt, collaborate, and create lasting connections in both personal and professional spaces.

Marco seamlessly integrates The CUBE Principle into his presentations, providing audiences with practical strategies to strengthen relationships, overcome barriers, and harness the power of human connection.

Key Takeaways for Your Audience:

- ✓ **Creative Problem-Solving** – Learn how to reframe challenges and innovate solutions.
- ✓ **Building and Maintaining Authentic Relationships** – Develop trust, empathy, and meaningful connections that drive success.
- ✓ **Direct Your Energy with Intention** – Maximize your impact by focusing on what truly matters.

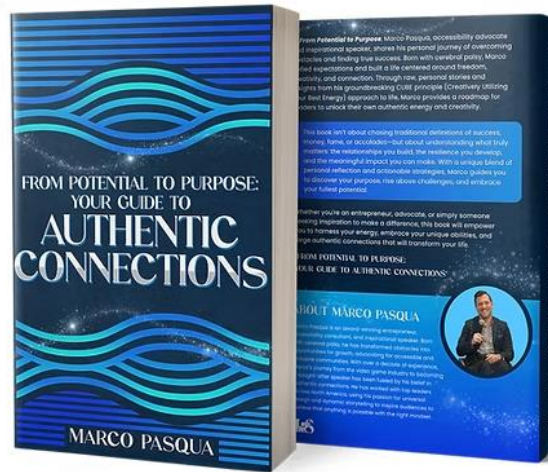
Whether he's working with corporate teams, entrepreneurs, or community leaders, Marco ensures his audiences leave with actionable insights and a renewed perspective on how **authentic relationships and intentional action** can unlock limitless potential.

From Potential To Purpose

Your Guide to Authentic Connections

Order Now in Canada

Order Now in USA



WATCH THE TRAILER >

About the Book

Do you ever feel like you're spinning your wheels, unsure of how to channel your energy? Or struggle to find meaningful connections with people who seem worlds apart? Do you crave a clear framework to tackle life's challenges and build the future you dream of?

You're not alone. After navigating a life shaped by cerebral palsy and the complexities of entrepreneurship, motivational speaker and accessibility consultant Marco Pasqua dedicated himself to uncovering the keys to authentic connections and personal growth.

From Potential to Purpose is a game-changer, packed with life lessons and practical strategies for overcoming challenges, fostering genuine relationships, and transforming obstacles into opportunities. At its heart lies **The CUBE Principle**—a simple yet powerful framework for creatively utilizing your best energy to achieve your goals and unlock your potential.

Marco draws from personal triumphs and setbacks to show how anyone can rise above limitations, whether physical, professional, or emotional. You'll discover actionable exercises, from redefining your strengths and building micro-action plans to finding hope in the darkest moments. With relatable anecdotes and expert insights, this book will help you better understand yourself, connect with others, and create lasting impact.

If you've ever wanted to break free from self-doubt, hone your ability to navigate life's challenges, or simply make the most of your unique strengths, ***From Potential to Purpose*** is the guide you've been waiting for. Packed with "aha!" moments and real-world applications, it's your blueprint for a more empowered and purpose-driven life.

And who knows? By the end, you might even realize the key to success has been in you all along.



SOME CLIENTS INCLUDE:

- AbleGamers Foundation
- Accenture
- Accessible Media Inc.
- Ainsworth
- ALS Environmental
- AMEC Vancouver
- Ashton College
- BC Hydro
- Bell Canada
- Bell Media / CTV
- Bentall Kennedy
- Best Buy / Futureshop
- BHP Biliton
- BMO
- Canada Revenue Agency Organization
- Capilano University
- Centre for Child Development
- Century 21 Worldwide
- CIBC
- City of Abbotsford
- City of Coquitlam
- City of Delta
- City of New Westminster
- City of Richmond
- City of Surrey
- City of Vancouver
- Coast Capital
- Coast Mountain Bus
- CPHR
- Developmental Disabilities Association
- District of Saanich
- Douglas College
- Enterprise Rent-A-Car
- Ernst and Young
- Export Development Canada
- Finning International
- Fraser Health Authority
- Freedom 55 Financial
- Goldcorp Inc
- Grant Thornton
- Great-West Life
- Hatch & Hatch Mott MacDonald
- Health Canada
- HR Tech Group
- HSBC
- Hunky Haulers
- Immigration Refugee Board of Canada
- International Day of Persons with Disabilities
- IntervISTAS
- Justice Institute of BC
- Kids Cancer Care Foundation Of Alberta
- KPMG
- Ledcor
- Lions Society of BC
- London Drugs
- Metro Vancouver
- Microsoft
- Odgers Berndtson
- Pacific Newspaper Group
- Pepsi Beverages
- PI Financial
- PricewaterhouseCoopers
- Public Health Agency of Canada
- Public Safety Canada
- Public Works & Government Services Canada
- Rogers Communications
- Rick Hansen Foundation
- Safeway Women's Networking Group
- Schneider Electric - Burnaby Organization
- Spartan Controls
- Spectra Energy
- Strathcona County
- Shine Foundation
- Soldier On
- Surrey School District 36
- Symcor
- TD Bank
- TEDxStanleyPark
- The Corporation of Delta
- The Duke of Edinburgh's Awards
- Translink
- Transportation Investment Corporation
- UBC Development and Alumni Engagement Organization
- UBC Sauder School of Business
- UPS Supply Chain Solutions
- Vancouver Community College
- Vancouver Foundation
- Vancouver Phoenix Gymnastics
- Vancouver School Board
- Vancouver School Board - Union of Operating Engineers (IUOE 963)
- Oxford Properties Group
- Variety – The Children's Charity
- Walnut Grove Secondary School
- West Vancouver School Board
- Whitelaw Twining
- Xerox Canada Ltd
- Zurich North America

MEDIA APPEARANCE HIGHLIGHTS

- **BookThinkers: Life-Changing Books** (Podcast - [Watch Interview](#))
Embracing Your Uniqueness Is the Ultimate Advantage with Marco Pasqua (Jul. 2025)
- **Mélange Accessible Journeys Magazine** ([View Article](#))
Feature Story – Marco served as Guest Editor for Travelling with Cerebral Palsy (Jul. 2025)
- **The Whole Home Show with Tony Joe** (C-FAX 1070/Podcast- [Listen to Interview](#))
Marco and Karin Discuss Their Relationship and Making Your Home Accessible (June. 2025)
- **Rick Hansen Foundation** ([View Article](#))
Feature Story – Marco Recognized as King Charles III Coronation Medal Recipient (Apr. 2025)
- **Mastering Property Management** (Podcast - [Watch Interview](#))
Breaking Barriers: Accessible Properties with Nabeel Ramji & Marco Pasqua! (Feb. 2025)
- **Accessible Media Inc – Kelly and Company** (Podcast - [Watch Interview](#))
Mastering SMART Resolutions for 2025 (Jan. 2025)
- **Accessible Media Inc – AMI Audiobook Review** (Podcast - [Watch Interview](#))
The Authenticity of Self-Development Writing Explored: From Potential to Purpose by Marco Pasqua (Nov. 2024)
- **Global News** (Global News BC - [Watch Interview](#))
Celebrating Cerebral Palsy's 70th Anniversary with spokesperson Marco Pasqua (Oct. 2024)
- **Accessible Media Inc – NOW with Dave Brown** (Podcast - [Watch Interview](#))
Accessible Paragliding Experience in Switzerland (Sept. 2024)
- **Unmuted with Jeff Waldman** (Podcast - [Watch Interview](#))
Bridging the Gap: Disability Advocacy & Activism & Its Importance to HR (Nov. 2023)
- **Untapped 2023 Award Winners** (Open Door Group - [View Post](#))
Meaningful Access Consulting wins award for Workplace Inclusion Champions (Oct. 2023)
- **MC at Camp Shawnigan Media Event** (Multiple Outlets - [View Post](#))
Marco emceed a media event with the Premier of BC (Aug. 2023)
- **CTV Morning LIVE** (CTV Regina - [Watch Interview](#))
Regina's Accessibility Survey and Consulting on Accessibility for the Province (Jun. 2023)
- **Technology for Living** (Award Show - [Watch Clip](#))
Emcee for the 2023 Simon Cox Student Design Competition (May. 2023)
- **Normalize It! with Cam Beaudoin** (LinkedIn Interview - [Watch Interview](#))
Persuasive Advocacy: Boost Your Impact through Creativity and Collaboration (Apr. 2023)
- **Disability Alliance BC – Transition Magazine** ([View Article](#))
Cover Story – Parenting with a Disability “She Just Sees Me as Dad” (Mar. & May 2023)
- **Cerebral Palsy Association of BC** ([View Article](#))
CPABC Announces Marco Pasqua as Provincial Spokesperson (Mar. 2021)
- **Happy Hour with Harry Mack** ([Watch Interview](#))
“Being Your True Self with Marco Pasqua” (Dec. 2020)





MORE HIGHLIGHTS

- **Make the World Better Magazine** ([View Article](#))
Feature Story – Meaningful Access Consulting: Equitable Inclusion for All (Aug. 2023)
- **BCDisability.com** ([View Article](#))
Feature Story – Marco’s journey as a speaker and accessibility consultant (Sept. 2021)
- **The Future is Spoken** (Podcast- [Listen to Interview](#))
Accessibility and Inclusion in Voice Technology & LIKE Ventures (Feb. 2021)
- **Mélange Travel & Lifestyle Magazine** ([View Article](#))
Feature Story – Marco’s life as a speaker with a disability (Oct. 2020)
- **Microsoft Change Agent Video Series** ([Watch Clip](#))
Feature Series – The importance of technology during COVID-19 (May. 2020)
- **Microsoft.com** ([View Article](#))
Feature Story – Creating Accessible Workplaces in 2020 (Feb. 2020)
- **Postcards from the Okanagan** (Accessible Media Inc. - [Watch Full Documentary](#))
Highlighting the accessibility and culture of this unique region of BC (Aug. 2019)
- **AMI This Week** ([Watch Clip](#))
Feature Story - Marco and his career (Jun. 2018)
- **Variety Show of Heart’s Telethon** (Global BC – [Watch Clips](#))
Host (Feb. 2015 - Present)
- **‘Back In Time’** (Hulu, YouTube, iTunes, Amazon, DVD/Blu-ray ([Watch Trailer](#)))
Documentary Cast Member and Senior Associate Producer (Oct. 2015)

NEWSPAPER

- **The Burnaby Now** – June 2016
- **The Surrey Now** – June 2014
- **The Surrey Now** – May 2014
- **The Surrey Leader** – May 2014
- **The Surrey Now** – August and September 2013
- **Squamish Chief** – May, 2013
- **Metro News Vancouver** – June, 2012
- **24 Hour News** – January, 2012
- **The Vancouver Sun** – January, 2012
- **24 Hour News** – January, 2012
- **The Vancouver Sun** – January, 2012
- **The Province** – January, 2012
- **Surrey Leader** – November, 1994
- **The Similkameen Spotlight** – November, 1994

WHAT PEOPLE ARE SAYING ABOUT MARCO

I can't say enough about how great it was to work with Marco. He developed a customized presentation for our group based on several goals we had for our first diversity and inclusion discussion. His presentation was natural, engaging, and packed with personal experiences and real-life examples to illustrate the content and make it inspirational and entertaining, as well as a great learning experience. Marco's passion for the topic is obvious and our group loved it!

Bobbi Gohr, Director of Human Resources, Shiftboard

Marco is a powerful presence with an impactful message. He has a gift for sharing his story that is both humorous, authentic and jolts you to action. His energy transcends the screen or room - he speaks to you amongst a large room of people (virtual or on person). I highly recommend him as a speaker or facilitator!

Andrea Carey, Founder, INclusion INCorporated

I had the pleasure of running my company's first virtual event once COVID hit called the Stay at Home Gala, raising funds for local COVID relief efforts (food banks, shelters etc.). Marco Pasqua came on board as our event emcee and also provided a 10-minute inspiring k10-minuteour entire program only spanned one hour. Marco did an outstanding job keeping the program flowing and audience engaged, inspired and entertained. He was excellent to work with, full of great ideas and very responsive during the planning phase. We had a very tight timeline to produce this event. Marco brings a lot of great energy and enthusiasm which is incredibly helpful as an event manager. I look forward to working with Marco again before to long - hopefully for a live event

Sherryl Parsons, Owner/Event Planner at Rare Affairs Event Management Inc.

"I find Marco to be one of the most engaging speakers I have listened to in years. He combines an honest sincerity with a personable delivery and truly speaks from the heart when he relates his own particular journey. I believe that Marco is destined to become a very well-known motivational speaker. Watching him present to our small group is like being on the front edge of a windstorm. You know that the strongest experience is yet to come and when it does come, it will be fully immersing. I see great success for Marco in the very near future."

Rod Embree, Employment Specialist

Marco is unlike any other person I have met. He is one of the most inspiring people I have met in my life. Marco is smart, articulate, a person of great character, and someone who can accomplish anything. If you have not met Marco, you should. If your team has not heard him speak, you reach out to Marco and make that happen.

Don Coulter, President and CEO, Concentra Bank

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marco@marcopasqua.com

(778) 549-3419

www.marcopasqua.com